



February 15, 2010

The purpose of this letter is to convey to you our sincerest apologies for any inconvenience you may have experienced at our Fun Cheer® Sweetheart Classic with respect to the final results.

After a thorough audit of the computing database, we were able to identify and establish the correct standings for the 2010 Fun Cheer® Sweetheart Classic.

The posted scores and results correspond to the score sheets provided to the coaches at the event. Please note, this was not a “scoring issue” but a computer issue. We apologize for any inconvenience this may have caused.

We remain committed to you, your cheerleaders, parents and coaching staff with the highest standards of service and integrity for the sport of competitive cheer and dance.

At Fun Cheer, we believe in the progression of skills and improvement and know that the best companies learn and grow from their mistakes. Our team is committed to our customers and will move forward to provide excellence from Fun Cheer today, now and in the future!

Thank you for your patience and understanding.

Respectfully Yours,

Ross A. Martin
Executive Vice President
Fun Cheer®